

RVMS Sponsorship & Supporter Levels 2016

		RVMS Organization		Across All RVMS Signature Events			
		Lead Sponsors \$10,000	Co-Sponsor \$5,000	Diamond Supporter 2,500	Platinum Supporter \$1,000	Gold Supporter \$500	Silver Supporter \$250
		Event Terms					
Table or tent at event		access to all events	access to all events	access to Summer and Winter Farmers Market			
	Holiday Tree Lighting Ceremony (Saturday after Thanksgiving)	Y	Y				
	Egg Hunt (Saturday before Easter)	Y	Y				
	Summer Farmers Market (first Saturday in June to Saturday before Thanksgiving)	unlimited dates	Up to 12 dates (if table not appropriate for market, logo will appear on Rozzie Bucks which are passed out at the market and from the RVMS office. RVMS reprints these every January.)	Up to 6 dates	Up to 3 dates	Up to 2 dates	1 date
	Winter Farmers Market (first Saturday in January to last Saturday in March)	Up to 6 dates	Up to 3 dates (if table not appropriate for market, logo will appear on Rozzie Bucks which are passed out at the market and from the RVMS office. RVMS reprints these every January.)	1 date	1 date	1 date	1 date
	Birch Street Holiday Market	Y	Y				
	Other						
Company banner at event (may not exceed 2ft by 3ft)		hung at all events	n/a	n/a			
	Holiday Tree Lighting Ceremony (on/at RVMS info table)	Y					
	Egg Hunt (on/at RVMS info table)	Y					
	Summer Farmers Market (on/at RVMS info table)	Y					
	Winter Farmers Market (on/at RVMS info table)	Y					
	Birch Street Holiday Market (on/at RVMS info table)	Y					
	Other						
Logo on RVMS event banners		attached to all RVMS event banners	attached to Signature Fundraisers only (e.g. Taste of Roslindale)	n/a			
	Holiday Wander (includes Tree Lighting Ceremony)	Y					
	Egg Hunt	Y					
	Summer Farmers Market (3 banners)	Y					
	Winter Farmers Market (3 banners)	Y					
	Holiday Market Banner (3 banners)	Y	Y				
	Taste of Roslindale	Y	Y				
Logo included on event-specific materials		printed on all RVMS event materials	printed on Signature Fundraisers event materials only (e.g. Taste of Roslindale)	printed on RVMS Signature Fundraisers only (e.g. Taste of Roslindale)			
	Birch Street Holiday Market Event Poster	Y	Brochure only	Brochure only	Brochure only	Brochure only	Brochure only
	Egg Hunt	n/a (no materials printed for event)					
	Summer Farmers Market	n/a (no materials for this event)					
	Winter Farmers Market	n/a (no materials for this event)					
	Taste of Roslindale table-top decorations and event brochure	Y	Y	Brochure only	Brochure only	Brochure only	Brochure only
	Other						
Name included on event-specific materials		printed on all RVMS event materials	printed on Signature Fundraisers event materials only (e.g. Taste of Roslindale)	printed on RVMS Signature Fundraisers only (e.g. Taste of Roslindale)			
	Egg Hunt	n/a (no materials printed for event)	n/a (no materials printed for event)	n/a (no materials printed for event)			
	Summer Farmers Market	n/a (no materials printed for event)	n/a (no materials printed for event)	n/a (no materials printed for event)			
	Winter Farmers Market	n/a (no materials printed for event)	n/a (no materials printed for event)	n/a (no materials printed for event)			
	Birch Street Holiday Market Event Brochure	Y	Y	Taste of Roslindale brochure only			
	Other						
Emcee recognition on loudspeaker		thanked at events and Opening Days	thanked at Signature Fundraisers only (e.g. Taste of Roslindale)	n/a			
	Holiday Tree Lighting Ceremony	Y					
	Egg Hunt	Y					
	Summer Farmers Market (Opening Day only)	Y					
	Winter Farmers Market (Opening Day only)	Y					
	Birch Street Holiday Market	Y					
	Other						
Complementary Tickets to Special RVMS Events							
	Taste of Roslindale *slated to happen again in 2017	10 tickets	10 tickets	4 tickets	2 tickets		
Printed Materials Terms							
Recognition in pre-event press release		noted in all RVMS event press releases	noted in Signature Fundraisers press release only (e.g. Taste of Roslindale)	n/a			
	Birch Street Holiday Market	Y					
	Egg Hunt	Y					
	Summer Farmers Market	Y					
	Winter Farmers Market	Y					
	Taste of Roslindale	Y	Y				
	Other						
Recognition on event promotional posters		logo attached to all RVMS event posters	logo attached to Signature Fundraisers only (e.g. Taste of Roslindale)				
	Birch Street Holiday Market	Y					
	Egg Hunt	Y					
	Summer Farmers Market	Y					
	Winter Farmers Market	Y					

	Taste of Roslindale	Y	Y	Name only	Name only		
	Other						
Recognition on event promotional postcards		logo attached to all RVMS event postcards	logo attached to Signature Fundraisers postcards only (e.g. Taste of Roslindale)				
	Birch Street Holiday Market	Y					
	Egg Hunt	Y					
	Summer Farmers Market	Y					
	Winter Farmers Market	Y					
	Taste of Roslindale	Y	Y	Name only	Name only		
	Other	Y					
Recognition on RVMS Annual Report							
	Logo included on back cover of Annual Report	Y	Y	Y	Y		
	Name noted on Business Supporter group page	Y	Y				Y
E-News & Social Media Terms							
Logo and link on weekly e-newsletter							
	noted on bottom of e-newsletter for full year (starting from date of signed sponsorship agreement)	Y	n/a	n/a			
	noted within e-newsletter in specific event section	n/a	For Taste of Roslindale and Holiday Market only	For Taste of Roslindale only (running between Sept - Oct)	For Taste of Roslindale only (running between Sept - Oct)	One time mention and For Taste of Roslindale only	One time mention and For Taste of Roslindale only
Recognition on Facebook/twitter							
	Facebook post announcing sponsorship or support	Y	Y			Y	
	Facebook post before event date or any dates attending summer or winter farmers market	Y	Y			Y	
Recognition on RVMS Sponsor and Supporter webpage							
	Logo and name included on Sponsor & Supporter webpage for full year (starting from date of signed sponsorship agreement)	Y	Y			Y	
	Name noted under Sponsor & Supporter level for full year (starting from date of signed sponsorship agreement)	Y	Y			Y	
Recognition on RVMS Home page (www.roslindale.net)							
	Logo and name placed on bottom home page banner with Sponsor & Supporter level noted for full year (starting from date of signed sponsorship agreement)	Y	Y			n/a	
Logo and name on Signature Events webpages							
	Birch Street Holiday Market	Y	Y				
	Egg Hunt	Y					
	Summer Farmers Market	Y					
	Winter Farmers Market	Y					
	Taste of Roslindale	Y	Y	Y	Y	Y	Y
	Other						